

No. 26-07/2015-T&C-CM

Date: 27.10.2016

Circular T&C-CM No. 33/16-17

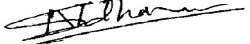
To

All CGMs- Telecom Circles/ Telephone Districts.

Sub: Introduction/Extention of Promotional Offers under prepaid mobile services-reg.

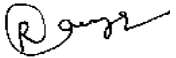
It has been decided by competent authority to introduce/re-launch **Promotional Offer under prepaid mobile services as under:-**

- (i) To offer Double data on the Data STVs 68, 155 and 198, if recharged during the promotional period from 28.10.2016 to 05.11.2016.
 - (ii) To extend the double data offer on Data STV 4498, 3998, 2798 and 1498 lauched vide this office circular of even no. dated 07.10.2016 (29/16-17) which was offered from 10.10.2016 to 31.10.2016. The offer is extended till 30.11.2016.
 - (iii) To extend the promotional offer offering revised freebies with voice STVs 449, 359, 201 and 159 launched vide this office circular of even no. dated 07.10.2016 (30/16-17) which was offered from 15.10.2016 to 31.10.2016. The offer is extended till 30.11.2016.
2. The above tariff will be applicable as a promotional offer for a period stated above on PAN India basis. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
 3. This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
 4. **Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI. Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular.**
 5. This circular is issued based on the approval of ECT vide Approval No.2534 dated 26.10.2016 in P&P-CM Cell file No.3-38/ECT/2015/P&P-CM(PT.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) Sr. GMs/GMs (Nodal Centers- for info. and n/a pl.).
- 8) GM (VAS-Tech)/GM (NWO)/GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section - for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)